PRESS PREVIEW · MINIMUM PLAN

ZARA **Río de Janeiro** Barra Shopping

Photographer: Emilio Montero · Opening and event Wednesday 11/11/2026 · CT 7017

We will deliver **a selection of edited photographs (around 10) on Wednesday 11/11**, opening day, before the event.

HOW WE WILL DO IT

Tuesday 10/11	All day	Early in the morning, the façades with no one around. Then the key preview areas first, and the rest of the store.
Night of the 10th	Spain	Editing in Spain: with a 4-hour time difference, the work is done while it is night in Rio.
Wednesday 11/11	Before the event	**Preview delivery** (around 10 photos in JPG, ready to use) via download link. Emilio completes the shoot in the morning.
Afterwards		The full report, as usual.

KEY AREAS FOR THE PREVIEW



1 Women and Men façades



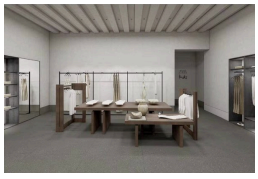
2 Women room, front view



3 Women: depth view



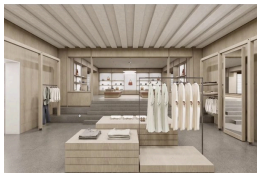
4 Staircase wall



5 Room with fretwork ceiling



6 Timber room



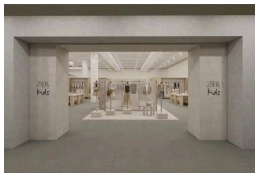
7 Stepped Tempe



8 TRF



9 Men: entrance



10 ZARA Kids façade

Reference images (renders and construction video from the meeting with the store architect). Final photos will show the finished store.

WHAT WE NEED

- Store finished in these key areas, merchandised and with the lighting correctly aimed in those areas, on **Tuesday 10/11 first thing in the morning**.
- Access for Emilio and a contact person in store.

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